Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/1998

1. Call Sign	Channel Number	Communi	Community of License					
		City		State	County		ZIP Code	
WSMV(TV	4	Nashville		TN	Davidson		37209	
Licensee	ration					Previous call sign (if applicable)		
Meredith Corpor	ration				I			
_X_ Network Aff	iliation: NBC		Nielsen DMA		(if applicable)	eb Home Page Addres	i\$	
Independent			Nashville					

## **Core Programming**

2. State the average number of hours of Core Programming per week broadcast by the station.	3
See 47 C.F.R. Section 73.671(c).	
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673?	_X_YesNo
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?	_X_YesNo
5. Complete the following for each program that you aired during the past three months that m	eets the definition of

Title of Program #1: Saved By the Bell: The New Class (1)				Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and resch time aired.	eduled, list date and
SA 9:00 AM	12	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 year	s to 16 ye	ars		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily

Core Programming. Complete chart below for each Core Program.

school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.

Title of Program #2: Saved By the Bell: The New Class (2)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 10:00 AM	9	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 year	s to 16 year	ars	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories – intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this scries by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.

Title of Program #3: Hang Time (1)			1	rigination etwork
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and reschedutime aired.	aled, list date and
SA 10:30 AM	Saturdays, 9/12, 9/19, and 9/26			
Length of Program: 30 (minutes)			9:30 AM	
Age of Target Child Audience: from 13 year	s to 16 year	ars		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

Title of Program #4: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and stime aired.
SU - 10:30 AM	12	3	Sundays, 9/13, 9/20, 9/27/98
Length of Program: 30 (minutes)		The state of the s	9:30 AM

Age of Target Child Audience: from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A live action program designed to meet the educational and informational needs of children. Each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. He talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Title of Program #5: NBA: Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 11:00 AM	12	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 year	s to 16 year	ars	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.

Title of Program #6: City Guys			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA 9:30 AM	12	3	Saturdays, 9/12, 9/19, and 9/26/98
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 year	s to 16 year	ars	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #7: One World				Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and resch time aired.	eduled, list date and
SA 10:00 AM	3	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 years	s to 16 year	ars		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational messsage to the audience which may fall into one or more categories — intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

## Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: Young America Outdoors				Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and reschetime aired.	eduled, list date and
SU 7/12 1:30 PM and SA 7/18, 7/25, 8/1, 8/8, 8/15, 8/22, 8/29 at 12:00 N and Sat 9/12 3:00 PM	9	0		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 13 years	to 16 years	3		
Describe the program.  Produced for children ages 13 to 16 to educat activities that they can enjoy with their famil children participate safely in the activities feature.	ies and fri	ends. Guests :		
Does the program have educating and informin purpose?	g children	ages 16 and u	nder as a significant _	X_YesNo
If Yes, does the licensee identify each program 47 C.F.R Section 73.673?	at the begi	nning of its ai	ring consistent with	X_YesNo
If Yes, does the licensee provide information re of the target child audience, to publishers of pro 73.673?				X_YesNo

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: Saved By the Bell: The New Cla	ass (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Aud	ience:
SA 9:00 AM	13	30 (minutes)	from 13 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom.

Title of Program #2: Hang Time (1)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 9:30 AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

1			Origination Network	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audi	ence:
SU 9:30 AM	13	30 (minutes)	from 13 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A live action program designed to meet the educational and informational needs of children. Each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. He talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Title of Program #4: NBA: Inside Stuff	Origination Network		
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA 11:00 AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.

Title of Program #5: City Guys				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Aud	ience:
SA 10:30 AM	13	30 (minutes)	from 13 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #6: One World			Origination Network	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
SA - 10:00 AM	13	30 (minutes)	from 13 to 16 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational messsage to the audience which may fall into one or more categories — intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

- 8. Does the licensee publicize the existence and location of the stations's Children's Television X Yes No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?
- 9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set

forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

	Channel Number of Station Airing Sponsored Program	
		YesNo

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:				Origination	
Days/Times Program Regularly Scheduled:	Total times aired	Number of If preempted and re Preemptions time aired.		escheduled, list date and	
		0			
Length of Program: (minutes)					
Age of Target Child Audience: from years	to year	S			
Describe the educational and informational ob Programming.	jective of t	he program and	I how it meets the defin	ition of Core	
	*			÷	
		·			

<ul><li>Name of children's programming liaison:</li><li>Name</li><li>Brenda Jordan</li></ul>	Telephone Number (include area code) 615/353-2261
Address 5700 Knob Road	Internet Mail Address (if applicable)
City Nashville	State TN

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has launched a dedicated website entitled "At the Max." The design of this site not only brings teens to the website for entertainment, but provides a valuable means of amplifying the educational content of the shows by bringing teens to a new level of exploration for the subjects presented in the show.

Highlights of the new website include the feature "How Do You Rate," which allows viewers to explore in depth many of the difficult issues TNBC characters face each week, including substance abuse, sexual harassment, peer pressure, competition, violence, conflict resolution and many critical family issues. Teens take quizzes to see how they would handle these situations and through video clips, compare their responses with each show's resolution. "How Do You Rate" will also collect data live on the web and allow teens to see how their answers compare-with-other teens on the site. In addition, topic bulletin boards allow teens to speak their mind on each issue.

Other features of the website include the "Mad Money Room" section which educates teens about money management issues and the "Take a Stand" section which encourages teens to get involved in community service by profiling teen volunteers across the nation.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
Meredith Corporation	
Date	Dunda Jardan
10/9/98	FCC 208

FCC 398 August 1997 (1.2) (end)